

# TEXAS WOMEN IN INFORMATION

THIS INDUSTRY CONTRIBUTED

# \$55.3 BILLION

to state GDP in 2016.

The information sector processes, produces and distributes data as well as various informational and cultural products. Technological advances have reduced employment within the sector, primarily in print-based publishing, broadcasting and telecommunications. In 2016, information contributed \$55.3 billion to the Texas economy.

**WOMEN ACCOUNT FOR 37 PERCENT OF THE STATE'S 202,000 JOBS IN THIS SECTOR.**

**JOBS HELD BY TEXAS WOMEN IN THIS INDUSTRY**

# 75,000

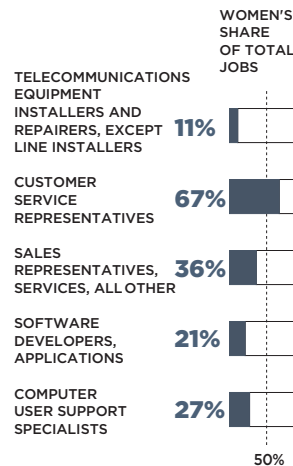
These jobs generate additional business activities that ultimately support more than 187,000 jobs in other industries of the Texas economy.

Sources: BEA, Emsi, Texas Comptroller of Public Accounts

	2017 TOTAL JOBS	2017 AVG. ANNUAL EARNINGS PER JOB	WOMEN'S JOBS	WOMEN'S SHARE OF TOTAL JOBS
<b>INFORMATION</b>	<b>202,134</b>	<b>\$100,324</b>	<b>75,033</b>	<b>37%</b>
Publishing Industries (except internet)	39,072	\$112,283	16,735	43%
Motion Picture and Sound Recording Industries	24,761	\$38,184	9,883	40%
Broadcasting (except internet)	16,047	\$82,290	6,487	40%
Telecommunications	81,868	\$107,546	25,928	32%
Data Processing, Hosting and Related Services	32,695	\$126,263	12,490	38%
Other Information Services	7,691	\$90,125	3,510	46%

Source: Emsi

## TOP OCCUPATIONS

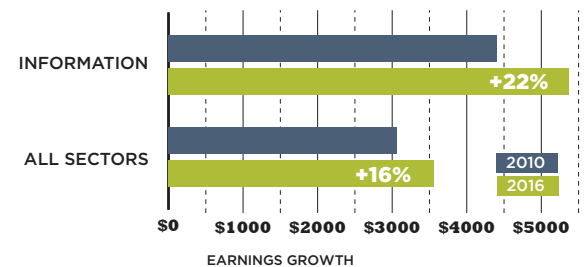


Source: Emsi

## AVERAGE MONTHLY EARNINGS OF WOMEN

From 2010 to 2016, the average monthly earnings of women in information rose by 22 percent, outpacing the growth in the average monthly earnings of Texas women in all sectors of the economy.

Texas women in information earned an average of \$5,365 per month, the fourth-highest average monthly wage, behind women working in the mining, quarrying and oil and gas extraction, management of companies and enterprises and utilities.



Source: U.S. Census Bureau

## IN THE INFORMATION SECTOR, FOR EVERY...

- 100 JOBS CREATED, AN ADDITIONAL 250 JOBS ARE CREATED OR AFFECTED
- \$1 MILLION IN SALES, AN ADDITIONAL \$1.11 MILLION IN SALES ARE GENERATED
- \$1 MILLION IN EARNINGS GENERATED, AN ADDITIONAL \$1.72 MILLION IN EARNINGS ARE GENERATED

**...IN ALL OTHER INDUSTRIES OF THE TEXAS ECONOMY**

## CONCLUSION

While the demand for information has risen dramatically, technological advances have made the internet the preferred mode for its consumption. Within the information sector, women hold the highest share of total employment in establishments that facilitate the exchange of information through the internet. Texas women working in information generate additional business activities that ultimately support about 187,000 jobs in other industries throughout the state economy.

To see more in-depth data on women in the workforce, visit:

[comptroller.texas.gov/economy/economic-data/women/](http://comptroller.texas.gov/economy/economic-data/women/)