



*A Member of The Texas State University System*

## **OFFICE OF BUSINESS SERVICES**

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### **756 – Fiscal 2024 Semi-Annual HUB Report Supplemental Letter**

Sul Ross State University (SRSU) continues in its “Good Faith Effort” to accelerate the University’s Historically Underutilized Business (HUB) participation. The University has developed and maintains several initiatives to promote HUB participation.

- *HUB Coordinator* – The University maintains a HUB Coordinator dedicated to assisting HUB vendors in marketing their products to our university and other area universities. The HUB Coordinator also works with University departments in refining the University’s good faith HUB participation efforts.
- *Outreach* – The University is committed to purchasing goods and services from certified HUBs and participates in various events and outreach measures throughout the year which generate HUB awareness for the University’s departmental needs. The following is a sampling of these activities for the first half of fiscal year 2024.

Sept -February

- Attended the Greater Houston Business Procurement Forum in Houston. They were excited to see SHSU and Sul Ross Universities together since no one attended in a little while. The HUB Coordinator attends and makes sure a Purchaser as well.

*Mentor/Protégé Program* – The University actively sponsors with Staples and Summus Industries as a Mentor/Protégé relationship, as well as Grainger and Bullchase.

Cynthia Tate Guajardo  
HUB Coordinator