



ANGELO STATE UNIVERSITY
HUB Program/ Logo Licensing


Re: Supplemental Letter for FY 2020 Semi-Annual HUB Report for Agency Number 737

Angelo State University (“ASU”) is providing this letter to supplement the annual Historically Underutilized Business (“HUB”) report. Despite COVID-19 impacting our ability to attend some in-person HUB events and decreasing our total overall reportable spend, ASU HUB spend percentage in fiscal year 2020 increased to 17.37% from 14.82% in 2019. Below summarizes our support of the HUB Program:

- *HUB & Logo Licensing Coordinator:* The ASU HUB & Logo Licensing Coordinator focuses on promoting our HUB Program and supports our collegiate licensing process. On a monthly basis, the coordinator provides executive management with a total expenditure and total HUB spend report to review HUB utilization.
- *Hear-A-HUB Program:* Prior to COVID-19, ASU hosted an on-campus Hear-A-HUB program and welcomed HUB vendors to provide a presentation, which we are working towards offering in a virtual platform in the near future.
- *Community Outreach:* The HUB & Logo Licensing Coordinator is a member of the Concho Cadres, the San Angelo Chamber of Commerce’s volunteer host welcoming group, serving the Chamber at various functions, including ribbon cuttings and business celebrations.
- *HUB & Small Business Events:* ASU promotes its commitment to the TX HUB Program by attending state-wide events to network with HUB vendors:
 - 9/10/19 - Houston Minority Supplier Development Council Business Expo;
 - 10/3/19 - TX State NAACP Convention - HUB fair in San Angelo;
 - 11/7/19 - How to Do Business with the Government: Focus on Goodfellow AFB
 - 11/20/19 - TX Comptroller of Public Accounts HUB Program Expo, “Better Together;”
 - 2/11/20 - Teacher Retirement System HUB Expo;
 - 2/27/20 - San Angelo Regional Airport Disadvantaged Business Enterprise Open House;
 - 8/3/20-8/5/20 – The 2020 virtual “Doing Business Texas Style” Spot Bid Fair;
 - Participates in the HUB Development Work Group meetings via conference calls
- *HUB Mentor/Protégé Program:* ASU currently sponsors 5 Mentor/Protégé agreements. The ASU HUB Coordinator is regularly evaluating departmental needs for goods and services to identify future mentor/protégé business pairings.
- *Training & SBDC Partnership:* Our HUB Coordinator is housed in the Small Business Development Center (SBDC) and partners with the SBDC on offering training and contacting businesses that may be eligible for HUB vendor certification.

If you have questions, please contact me at (325) 486-6844 or Jennifer.lennon@angelo.edu.

Regards,


Jennifer Lennon
HUB & Logo Licensing Coordinator